

## 2 DAY BUSINESS SEMINAR!

# LEADING BEHIND THE CHAIR

### *Turn it on!*

Keep developing yourself, your business and personal life.

**Question to ask yourself:** What would it cost you if you didn't take this class?

Make these last 3rd and 4th quarters the best ever and get ready to have 2012 be your best year ever!



Paul DiGrigoli

## HERE'S SOME OF WHAT YOU'LL LEARN:



- Create more value in the marketplace than your competitors
- Market to your customers in ways that will keep them coming back
- Discover additional revenue streams for your existing salon
- Inspirational stories & strategies to create raving fans
- Learn how to maximize your staff's motivation level
- Discover profound ways to hire the best stylists
- Analysis of the hair & beauty industry today
- Recap and review of the 4-module series

So pull up your sleeves, attack head on, and experience all the internal and critical business factors that are impacting your salon right now.

This leadership and management program is designed to revolutionize the way you do business.

Paul DiGrigoli will challenge the very way you think about business. While exposing you to new ideas and strategies that are mandatory for your salons evolution, you will transform your salon and your spirit!

Avoid the crowd, do your own thinking independently, be the chess player, not the chess piece.

## TWO CONVENIENT LOCATIONS! LIMITED SEATING!

TIME: 10:00am - 1:00pm  
WHERE: SalonCentric  
15 West Alice Ave. Hooksett, NH  
WHEN: 10/3 - Day 1  
11/28 - Day 2

OR

TIME: 10:00am - 1:00pm  
WHERE: SalonCentric  
379 Iyannough Rd. Hyannis, MA  
WHEN: 9/12 - Day 1  
11/14 - Day 2

At the end of the day you'll know exactly where your salon really is and not where you think it is. You'll understand every key issue that demands immediate attention in your business today. You'll learn cutting edge strategies for key areas in your salon such as sales, hiring smart, marketing, finance, compensation and more that work! And you'll leave the event knowing the road ahead with precision.

**CAREER INVESTMENT: \$100 EACH DAY**

Don't Delay! Contact your SalonCentric Sales Consultant or call 1.800.321.2889 Ext. 4743